



2017 Sponsorship Opportunities

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□ Diamond - \$25,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- 10 Invitations to the VIP Spring Reception on May 16
- Two Tables of 10 distinguished seating
- Logo and Link prominently displayed on PLC website
- Logo repeatedly displayed during event dinner program
- Special coverage in PLC's newsletter

□ Emerald - \$20,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- 8 Invitations to the VIP Spring Reception on May 16
- Table of 10 premium seating plus 5 extra tickets
- Logo and Link prominently displayed on PLC website
- Logo repeatedly displayed during event dinner program
- Special coverage in PLC's newsletter

□ Sapphire - \$15,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- 6 Invitations to the VIP Spring Reception on May 16
- Table of 10 premium seating
- Logo and Link prominently displayed on PLC website
- Logo repeatedly displayed during event dinner program
- Special coverage in PLC's newsletter

□ Platinum - \$12,500

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- 4 Invitations to the VIP Spring Reception on May 16
- Table of 10 premium seating
- Logo displayed on PLC website

□ Gold - \$10,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- 2 Invitations to the VIP Spring Reception on May 16
- Table of 10 preferred seating
- Logo displayed on PLC website

□ Silver - \$7,500

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 priority seating
- Logo displayed on PLC website

□ Bronze - \$5,000

- Recognition in the invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 seating

□ Benefactor - \$2,500

- Four seats at the Dinner
- Listing on PLC's website & in media ad

□ Patron - \$1,500

- Two seats at the Dinner
- Listing on PLC's website & in media ad



Underwriting Opportunities

Your underwriting contributions will help to offset the costs of the dinner so that more funds will go directly to support services provided by PLC. You can choose the item(s) your gift will underwrite. Your donations are greatly appreciated. Thank you!

Underwriting Sponsorships:		Your Donation:	PLC Web/Tribute Journal Listing	Listing in Dinner Invitation	Dinner Tickets (Quantity)	VIP Spring Reception Tickets	Other Underwriting Benefits:
Electronic Invitation Sponsor	\$5,000	\$ SOLD	Yes	Yes	4	4	Logo and link on multiple invitation eblasts to 10,000+ contacts, logo on signage at event
Parking Sponsor	\$4,000	\$	Yes	Yes	3	2	Logo on large sign at parking entrance, thank you recognition at conclusion at the event
Tribute Journal Sponsor	\$3,500	\$	Yes	Yes	3	2	Back cover ad on Tribute Journal, logo on signage at event
Wine Sponsor	\$3,500	\$	Yes	Yes	3	2	Logo on large sign posted at the event and logo on signage in the Silent Auction Wine Cellar and logo on thank you sign on dinner tables
Silent Auction Sponsor <i>2 Available</i>	\$3,000	\$	Yes	Yes	2	2	Logo on electronic bidding devices at event, exclusive logo on Silent Auction Electronic Preview and logo on signage at event
Dessert Sponsor	\$3,000	\$ SOLD	Yes	Yes	2	2	Logo on thank you sign on dinner tables
VIP Spring Reception Co-Sponsor	\$2,500	\$ SOLD	Yes	Yes	2	3	Logo on large sign posted at VIP Spring Reception on May 16, introductions and acknowledgement at VIP Spring Reception, and logo on signage at dinner event
Reception Sponsor <i>3 Available</i>	\$2,500	\$	Yes	Yes	2		Logo featured on signage displayed at reception
Signature Video Sponsor <i>1 Available</i>	\$2,000	\$ 2 - SOLD	Yes	Yes	2	-	Logo featured during the multiple video presentations at event, logo on signage at event
Reception Music Sponsor	\$1,500	\$ SOLD	Yes	Yes	2	-	Logo on sign near entertainment
Signage Sponsor	\$1,500	\$ SOLD	Yes	Yes	2	-	Logo on signage at the event
Centerpiece Sponsor	\$1,000	\$ SOLD	Yes	Yes	-	-	Logo on thank you sign on dinner tables
Silent Auction Printing Sponsor	\$1,000	\$ SOLD	Yes	Yes	-	-	Logo on printed materials at the event and on thank you signs throughout the Silent Auction area
Photography Sponsor	\$750	\$ SOLD	Yes	Yes	-	-	Logo on signage at event near red carpet photo backdrop
Awards Sponsor	\$750	\$ SOLD	Yes	Yes	-	-	Logo on signage at the event and recognition during the awards portion of the evening

Total of Today's Donation	\$
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 Questions? Contact April Schley at aschley@publiclawcenter.org