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□ Diamond - \$25,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Two Tables of 10 distinguished seating
- Two-page ad with superior placement in the Tribute Journal
- Logo and Link prominently displayed on PLC website
- Logo repeatedly displayed during event dinner program
- Special coverage in PLC's newsletter

□ Emerald - \$20,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 premium seating plus 5 extra tickets
- Two-page ad with superior placement in the Tribute Journal
- Logo and Link prominently displayed on PLC website
- Logo repeatedly displayed during event dinner program
- Special coverage in PLC's newsletter

□ Sapphire - \$15,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 premium seating
- Two-page ad with superior placement in the Tribute Journal
- Logo and Link prominently displayed on PLC website
- Logo repeatedly displayed during event dinner program
- Special coverage in PLC's newsletter

□ Platinum - \$12,500

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 premium seating
- Full-page ad with distinctive placement in the Tribute Journal
- Logo displayed on PLC website

□ Gold - \$10,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 preferred seating
- Full-page ad with preferred placement in the Tribute Journal
- Logo displayed on PLC website

□ Silver - \$7,500

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 priority seating
- Full-page ad with priority placement in the Tribute Journal
- Logo displayed on PLC website

□ Bronze - \$5,000

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Table of 10 seating
- Full-page ad in the Tribute Journal

□ Benefactor - \$2,500

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Four seats at the Dinner
- Half-page ad in the Tribute Journal

□ Patron - \$1,500

- Recognition in the electronic invitation, on PLC's website, at the Dinner & in media ads
- Two seats at the Dinner
- Half-page ad in the Tribute Journal



Underwriting Opportunities

Your underwriting contributions will help to offset the costs of the dinner so that more funds will go directly to support services provided by PLC. You can choose the item(s) your gift will underwrite. Your donations are greatly appreciated. Thank you!

Underwriting Sponsorships:	Your Donation:	PLC Web/Tribute Journal Listing	Tribute Journal Ad	Listing in Dinner Invitation	Dinner Tickets (Quantity)	Other Underwriting Benefits:	
Electronic Invitation Sponsor	\$5,000	\$	Yes	Full	Yes	4	Logo and link on multiple invitation eblasts to 10,000+ contacts, logo on signage at event
Parking Sponsor	\$4,000	\$	Yes	Full	Yes	3	Logo on large sign at parking entrance, thank you recognition at conclusion at the event
Tribute Journal Sponsor	\$3,500	\$	Yes	Back Cover	Yes	3	Back cover ad on Tribute Journal, logo on signage at event
Silent Auction Sponsor <i>2 Available</i>	\$3,000	\$	Yes	Full	Yes	2	Logo on electronic bidding app at event, exclusive logo on Silent Auction Electronic Preview and logo on signage at event
Dessert Sponsor	\$3,000	\$	Yes	Full	Yes	2	Logo on thank you sign on dinner tables
Reception Sponsor <i>3 Available</i>	\$2,500	\$	Yes	Half	Yes	2	Logo featured on signage displayed at reception
Signature Video Sponsor <i>2 Available</i>	\$2,000	\$	Yes	Half	Yes	2	Logo featured during the multiple video presentations at event, logo on signage at event
Reception Music Sponsor	\$1,500	\$	Yes	Half	Yes	2	Logo on sign near entertainment
Signage Sponsor	\$1,500	\$ SOLD	Yes	Half	Yes	2	Logo on signage at the event
Centerpiece Sponsor	\$1,000	\$ SOLD	Yes	Half	Yes	-	Logo on thank you sign on dinner tables
Silent Auction Printing Sponsor	\$1,000	\$ SOLD	Yes	Half	Yes	-	Logo on printed materials at the event and on thank you signs throughout the Silent Auction area
Photography Sponsor	\$750	\$	Yes	Half	Yes	-	Logo on signage at event
Awards Sponsor	\$750	\$ SOLD	Yes	Half	Yes	-	Logo on signage at the event and recognition during the awards portion of the evening

Tribute Journal Ads (Full Color)

Tribute Journal ads should be sent in high-quality JPG or PDF format.

Inside Front OR Inside Back Cover	\$1,500	\$	Full page - measures 5.125" wide by 8.125" high.
Full Page	\$1,000	\$	Measures 5.125" wide by 8.125" high.
Half Page	\$500	\$	Measures 5.125" wide by 4" high.
Quarter Page	\$250	\$	Measures 2.5" wide by 4" high.

Total of Today's Donation	\$
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