



2021 Sponsorship Opportunities June 14, 2021 – A Virtual Event

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□ Diamond - \$25,000

- Recognition in electronic invitation, on PLC's website, in pre-event eblasts & media ads
- Social Media Thank You
- Sponsor spotlight in e-blast
- Logo and verbal recognition during virtual event
- Logo and Link prominently displayed on PLC website
- Special coverage in PLC's newsletter
- 40th Anniversary Commemorative Gift

□ Emerald - \$20,000

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- Logo and Link prominently displayed on PLC website
- Special coverage in PLC's newsletter
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□ Sapphire - \$15,000

- Recognition in electronic invitation, on PLC's website, in pre-event eblasts & media ads
- Logo recognition during virtual event
- Logo and Link prominently displayed on PLC website
- Special coverage in PLC's newsletter
- 40th Anniversary Commemorative Gift

□ Platinum - \$12,500

- Recognition in electronic invitation, on PLC's website, in pre-event eblasts & media ads
- Logo recognition during virtual event
- Logo displayed on PLC website
- 40th Anniversary Commemorative Gift

□ Gold - \$10,000

- Recognition in electronic invitation, on PLC's website, in pre-event eblasts & media ads
- Logo recognition during virtual event
- Logo displayed on PLC website
- 40th Anniversary Commemorative Gift

□ Silver - \$7,500

- Recognition in the electronic invitation, on PLC's website & in media ads
- Sponsor listing recognition during virtual event
- Logo displayed on PLC website

□ Bronze - \$5,000

- Recognition in the electronic invitation, on PLC's website & in media ads
- Sponsor listing recognition during virtual event

□ Benefactor - \$2,500

- Recognition in the electronic invitation, on PLC's website & in media ads
- Sponsor listing recognition during virtual event

□ Patron - \$1,500

- Recognition in the electronic invitation, on PLC's website & in media ads
- Sponsor listing recognition during virtual event



Underwriting Opportunities

Your underwriting contributions will help to offset the costs of the dinner so that more funds will go directly to support services provided by PLC. You can choose the item(s) your gift will underwrite. Your donations are greatly appreciated. Thank you!

Underwriting Sponsorships:	Your Donation:	PLC Website Listing	Listing in Dinner Invitation	Other Underwriting Benefits:	
Electronic Invitation Sponsor <i>1 Available</i>	\$5,000	\$	Yes	Yes	Logo and link on multiple invitation eblasts to 8,000+ contacts
Silent Auction Sponsor <i>3 Available</i>	\$2,500	\$	Yes	Yes	Logo displayed on auction bidding website during event, Logo recognition in Silent Auction Electronic Preview eblast
Signature Video Sponsor <i>1 of 3 Sold – 2 Available</i>	\$2,000	\$	Yes	Yes	Logo featured during the multiple video presentations at event
Audio Visual Sponsor <i>3 of 3 Sold</i>	\$1,000	\$ SOLD	Yes	Yes	Recognition in the electronic invitation, on PLC's website & in media ads
Awards Sponsor	\$750	\$ SOLD	Yes	Yes	Recognition in the electronic invitation, on PLC's website & in media ads

40th Anniversary Supporter <i>Unlimited</i>	\$1,000	\$	Name recognition during virtual event		
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Total of Today's Donation	\$
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Questions? Contact April Schley at aschley@publiclawcenter.org